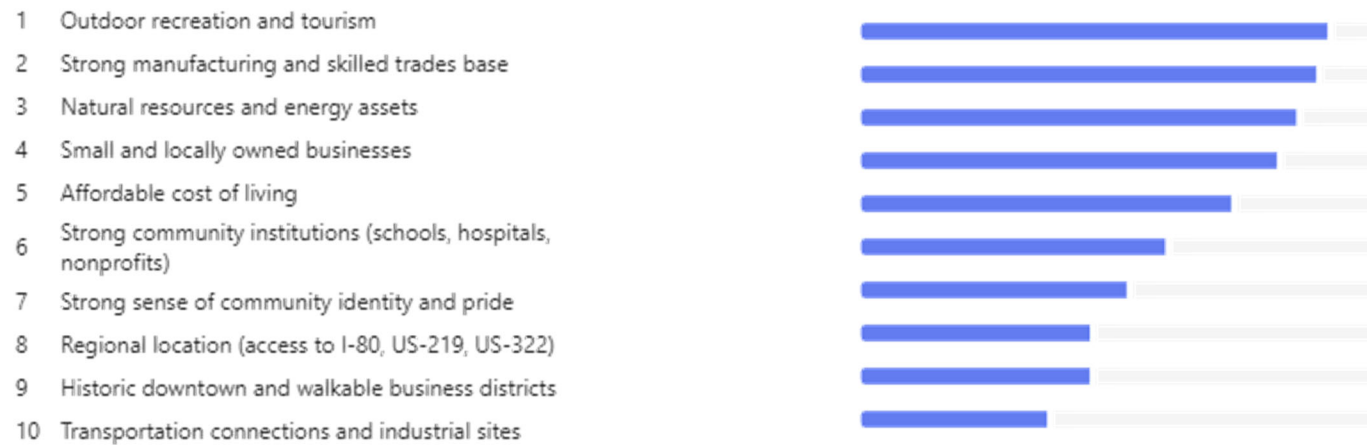


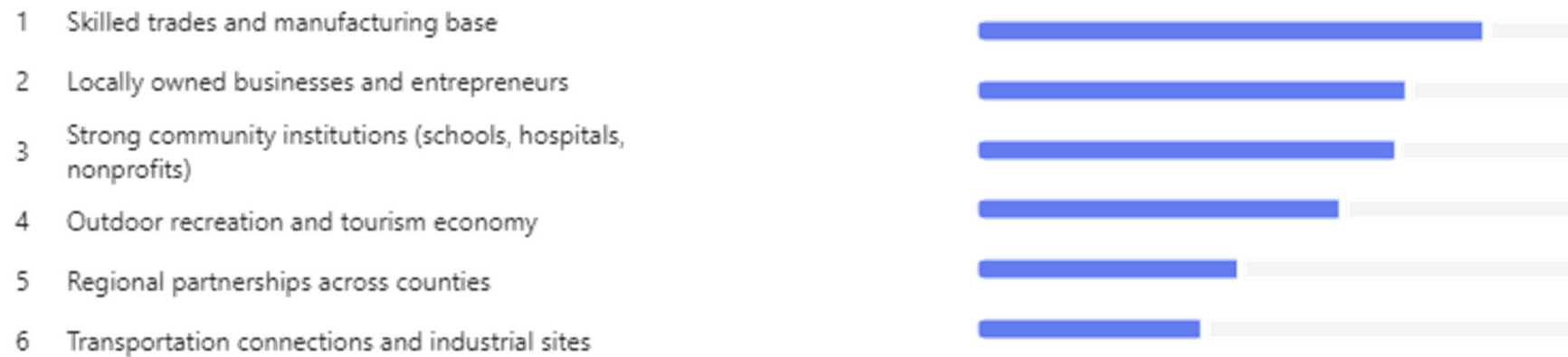
APPENDIX - SWOT Analysis

The following SWOT analysis summarizes key strengths, weaknesses, opportunities, and threats identified through regional stakeholder engagement.

1. What do you believe are the greatest **economic strengths** of North Central Pennsylvania? **RANK**



2. Which of these **strengths** provide the best foundation for long-term regional success? - **RANK**



3. What are the biggest **economic challenges** facing the 6-county region? - **Select 3**

